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# SHOW DAILY

ISSUE 3  
 Friday

## WORLD'S LARGEST TEXTILE EVENT BHARATTEX 2025 – NOW OPEN

The much awaited BharatTex 2025 at Bharatmandapam from February 14-17, 2025 is now open to the world. The show, with over 5000 exhibitors, will be visited by over 6000 international visitors, over 120,000 trade visitors. There are over 70 panel



discussions, roundtables, workshops over the four days, with top level domestic and international speakers addressing pertinent topics.

How to navigate the world's largest textile show

Four days is not really enough to visit the large number of exhibitors of every possible textile product, and the co-located show at IEML, Noida, without the right planning.

Bharat Tex App is a handy tool for the same. You can search the exhibitor directory by product, product zone, or other relevant filters.

You can register online to visit the show. The organisers have organised shuttle services to and from Bharatmandapam and India Expo Mart, Nodia between 10.am to 17.20 pm, every 40 minutes, making it convenient for visitors to move to either of the venues with ease.

Buyer registrations will help overseas buyers, buying sourcing

consultants, domestic volume buyers to meet the right exhibitors.

Knowledge sessions

Get detailed information about the various knowledge sessions happening each day at the event. Also get information about the various country delegations and more.

Bharat Tex organisers and Textile Excellence wish you a great show. ●●●



### INSIDER



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## BharatTex 2025 : Showcasing Tiruppur's Global Textile Presence

Bharat Tex 2025 has become a key event for the Indian textile industry, attracting over 5,000 exhibitors and around 6,000 international visitors. One of the most significant aspects of the event is its role in elevating the visibility of the Tiruppur cluster on the global stage.

According to Dr A. Sakthivel, Mentor, Tiruppur Exporters Association: "Tiruppur has always been recognised as a hub for garment production, and our participation in Bharat Tex has further emphasized that. During the first Bharat Tex, we showcased Tiruppur's capabilities



**DR A. SAKTHIVEL,**  
 Mentor, TEA

Tiruppur, a fully EIG (Environmental Impact Governance)-governed cluster, has taken steps to enhance its global presence. For this year's Bharat Tex, the cluster has requested a dedicated space for its network zone, where products from Tiruppur

to the world, and since then, buyers have increasingly realised the quality and potential of the garments we produce."

will be highlighted. "We want buyers to experience the full range of Tiruppur's offerings, including the initiatives we are implementing for sustainable practices," the spokesperson added.

The Tiruppur network zone will serve as a showcase for the cluster's unique capabilities, especially in manufacturing MMF garments. Visitors to the zone will be able to see firsthand the innovation and quality standards that set Tiruppur apart as a leading textile hub. This initiative aims to further strengthen Tiruppur's position as a global leader in the textile industry.

# 'Sustainability Is a Necessity, Not An Option'

There's been a lot of conversation around sustainability, traceability, and new market opportunities. How do you see these factors shaping the future of Indocount and the broader industry?

You know, staying relevant in today's market means constantly adapting to new requirements and opportunities. Whether it's zero liquid discharge, renewable energy, or the growing demand for green energy, you can't afford to lag behind. For example, we've already implemented solar and wind energy solutions in our operations to meet these needs. Then there's traceability—ensuring full visibility of the supply chain. That's why we've built verticals for spinning, weaving, and finishing in-house, so we can prove full traceability, which is increasingly important in today's marketplace.

Sustainability isn't optional anymore—it's essential. We've invested in BCI cotton, organic cotton, and regenerated fibres because consumers and retailers are demanding it. If you're not investing in these areas, you're simply not going to remain relevant as a player in this industry. It's all about leadership and being proactive in your decisions.

So, in essence, resilience today is about spotting opportunities and acting on them quickly, while making the necessary investments.

Absolutely. Resilience is about spotting opportunities early and adapting. For us, that includes making sure we have a strong financial base to support our initiatives. We've been very conservative with our balance sheet—our debt-to-equity ratio is low, and we have a net worth of over Rs 2,000 crores. That's allowed us to act swiftly when opportunities arise, such as expanding our range of products, or acquiring brands that align with our growth strategy.

It's interesting that you mentioned acquisitions. Recently, you took over Vamsuta, which was previously part



**K.K. LALPURIA**, Executive Director & CEO, Indo Count Industries Ltd.

of Bed Bath & Beyond. What role does that play in your strategy going forward?

That acquisition is a key step in our shift toward the B2C and D2C markets. We've built a solid foundation in India through B2B commodity sales, but now, we need to elevate our presence in the consumer space. E-commerce, for instance, now accounts for 22% of the home textile market, and we're already seeing 12% of our revenue from e-commerce.

Vamsuta gives us a well-established brand with strong recall value, especially in markets like the US, where it has an 85% brand recall. We're leveraging this brand, which was primarily serving the upper-income demographic in the US, to push into high-end retailers like Nordstrom, Williams Sonoma, and Restoration Hardware. We also see a great opportunity to expand into new markets like Japan, South Korea, and Saudi Arabia. This aligns perfectly with our strategy to move into the premium and branded segments of the market.

That's a strategic move, for sure. How does Vamsuta fit into your long-term revenue goals?

Well, we've set ambitious targets. In the next 3 to 4 years, we aim to hit a revenue of US\$ 100 million from this segment alone. With Vamsuta, along with the acquisition of other strong brands like Fieldcrest and Waverly, we're positioning ourselves to meet this goal. These brands have strong recognition in the US, and our aim is to elevate our product profile to the premium, branded market, which will not only increase revenues but also enhance our margin profile.

With this shift toward premium products, how does your existing manufacturing capability align with this?

Our existing capabilities are already geared toward the mid-to-high segment. We're equipped to handle all types of natural and synthetic fibres, and our supply chain strength in India is a huge advantage. We've been performing well in home textiles for decades, with over 60% market share in bed linen and 45% in towels globally.

Our strong relationships with marquee retailers worldwide demonstrate the value that both our products and our country bring to the table. As India becomes a key sourcing hub for global brands,

our reputation for quality and competitiveness only strengthens. So, we're confident in our ability to deliver the premium products we're now focusing on.

Let's talk about India. The domestic market seems to be growing but is still fragmented. How do you plan to address this and expand your footprint in India?

India is a massive and rapidly growing market, but yes, it's still largely fragmented and unorganized, especially in the premium segment. However, the growing middle class, rising per capita income, and demand for better quality and functional products are all encouraging signs. The luxury segment is also seeing growth as consumers begin to understand the functional value of premium products.

We've started addressing this with our boutique brands. Our focus is on increasing brand visibility and market penetration. We're looking to expand our point-of-sale locations from 1,500 to 6,000 in the coming years. We're also thinking about opening exclusive brand outlets (EBOs) to boost our presence. The key is to take it step by step, leveraging our robust balance sheet and experience in the global market to expand strategically.

That's a very proactive approach. Given everything you've said, it's clear Indo Count is positioning itself for significant growth in the coming years.

Yes, we are. Over the last few years, we've been growing at a 14% CAGR, which is impressive for a textile company. We have a strong team, a robust supply chain, and a well-established product portfolio. Our move toward B2C, backed by premium brands and strategic acquisitions, will help us double our revenue from Rs 3,000 crores to Rs 6,000 crores in the next 3 to 4 years. We're optimistic about the future, but we also stay grounded, keeping an eye out for opportunities and acting when the right time comes. ●●●



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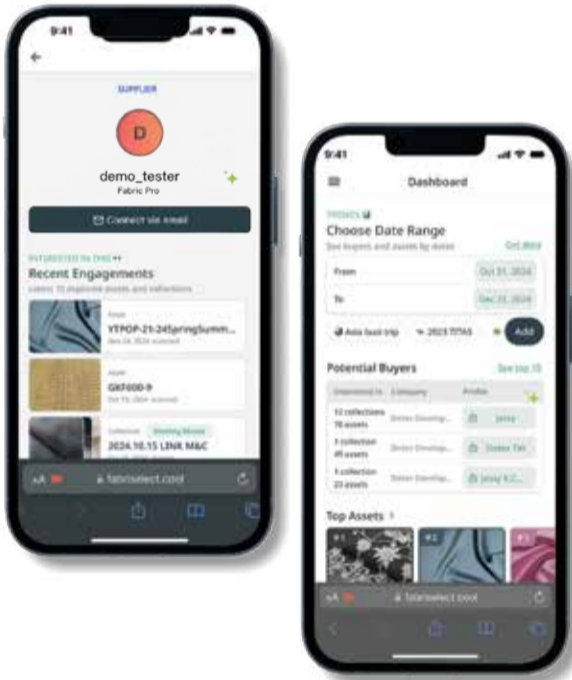
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# Harris & Menuk: Leading The Charge In Sustainability And Process Improvement

**F**ounded in 1978, Harris & Menuk started as a small private business unit in Sri Lanka with a vision to make a significant impact in the chemical industry. Over the past four decades, the company has grown exponentially and established itself as a key player in the textile, garment, leather, and yarn production sectors, offering specialty chemicals and enzymes for various processing, colouring, and finishing needs.

However, today, the company's focus extends beyond products alone. Dr. Arun Ariyathenam, Director of Harris & Menuk, explains, "We focus on improving processes and creating an environmental impact by helping the industry solve processing challenges. For instance, we have helped businesses reduce water usage by almost 50%, decrease chemical consumption, and enhance their life cycle assessments." The company's commitment to environmental sustainability is not just about



(L-R) Dr R. Kathir, Head - Sales & Marketing, Dr. Arun Ariyathenam, Director and Ineeyan Ariyaratnam, CEO & Managing Director, Harris & Menuk.

claims—it's about measurable results, which they communicate effectively to their customers. "We're

here to help the industry reduce its environmental footprint, with no pressure to buy our products. That

happens naturally," he adds.

Ineeyan Ariyaratnam, CEO & Managing Director, highlights the growing shift towards sustainability within the industry: "What's encouraging is that the industry across segments is now waking up to the need for more sustainable practices. We have some of the top brands working with us. Clusters like Tiruppur which are focussed on sustainability are a great market for us. More importantly, even domestic players are showing interest in this as following environmental regulations are mandatory."

Harris & Menuk also works closely with educational institutions and supports research to foster a sustainable ecosystem in the industry. Dr. R. Kathir, Head of Sales & Marketing, sums it up: "Sustainability isn't just the responsibility of corporations or governments—it's up to each of us. With a spark of awareness, we can all contribute to a more sustainable world." ●●●

## ShilpStory: Crafting Sustainable Future With Handmade Excellence At BharatTex 2025



SANJIB GOYAL, Director Shilp Story.

**S**hilpStory is opening up new opportunities for 100% handmade and authentic handicrafts in local, national, and international markets. The company, led by Sanjib Goyal, Director of ShilpStory, is a product of over 30 years of dedication to turning raw materials from North-East India and Odisha into beautifully crafted finished products. At the BharatTex 2025 expo, ShilpStory stands out with its bright yellow lighting, perfectly complementing its signature handmade handbags, mats, and other products. These items not only look beautiful but also help empower thousands of people involved in their production.

ShilpStory's products are made from natural materials like Sitalpati, water hyacinth, bamboo, cane, and kaincha (golden grass). The result is a collection of eco-friendly, attractive items such as hats, baskets, curio boxes, wall hangings, and mats that are as pleasing to the eye as they are durable. These affordable

products are perfect for those who appreciate natural, handmade goods with lasting value and minimal environmental impact.

Reflecting on ShilpStory's debut at BharatTex 2025, Sanjib Goyal, the CEO, shared his excitement about the event. While the first day saw fewer visitors than expected, the company has already attracted interest from international buyers and received bulk orders. Expos like BharatTex 2025 provide valuable platforms for entrepreneurs like Goyal to showcase their work. On a regional level, ShilpStory also benefits from government support through programs like the National Handicrafts Development Programme (NHDP), the Export Promotion Council for Handicrafts (EPCH), and the Development Commissioner (Handicrafts).

However, he emphasizes that additional support and incentives are crucial for continuing his mission of creating meaningful, sustainable change on a global scale. ●●●



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# The Green Revolution In Indian Textiles – A Sustainable Future Is Taking Shape

CONTRIBUTED BY DFU | FASHIONATING WORLD

**H**ow is India becoming a leader in sustainable textiles? The rise of organic cotton, recycled fibres, and innovative technologies are transforming the industry.

As the world grapples with the environmental impact of fast fashion, India is emerging as a leader in sustainable textiles, weaving together innovation, tradition, and environmental consciousness.

The seeds of change, organic cotton farming

The journey towards sustainable textiles begins at the farm. India, the world's largest cotton producer, has seen a rise in organic cotton farming. Farmers are adopting eco-friendly practices, shunning synthetic pesticides and fertilizers that harm the environment. Farmers who switched to organic cotton say it is not just about protecting the environment; it's about empowering farmers. The initial investment is high, but the long-term benefits are more as yields improve, they get better prices. As per Textile Exchange, India has the largest area under organic cotton cultivation in the world. Indian organic cotton is gaining recognition for its superior fibre quality, contributing to stronger and more durable fabrics.

The rise of recycled fibres

India is also making significant strides in recycled fibre production. Textile waste, frequently ending up in landfills, is now recognised as a valuable resource. Innovative technologies are employed to recycle and repurpose textile waste into new fibres, diminishing the need for virgin resources.

Manufacturers are innovating in yarn production, incorporating recycled fibres into blended yarns to create unique and sustainable textiles.

Water conservation in production

The textile industry is notorious for its high water consumption. However, Indian textile manufacturers are adopting water conservation measures. These involve investing in water-efficient technologies, zero-liquid discharge plants, reusing wastewater, and implementing rainwater harvesting systems.

This reduces environmental footprint and operating costs. Fabric producers are exploring new dyeing and finishing techniques that



CHRISTINE RAI,  
Triburg India Inc

minimise water usage. The Indian Textile Industry Confederation is promoting water conservation best practices and has set a target to reduce consumption by 50% by 2030.

Waste management in apparel manufacturing

Textile waste is a major environmental challenge and Indian companies are discovering innovative ways to manage it. Some are implementing zero-waste policies, while others are upcycling textile waste into new products.

The Central Pollution Control Board (CPCB) has issued guidelines for textile waste management, encouraging companies to adopt sustainable practices and minimise their environmental impact.

Closing the loop in the textile industry

Several companies are leading the way in adopting circular economy principles by investing in technologies that enable textile-to-textile recycling, developing closed-loop supply chains.

The impact on communities

The sustainable textile revolution also impacts local communities. Many initiatives are creating employment opportunities, particularly for women and marginalized groups. Sustainable textiles are empowering rural women to learn new skills. The Sustainable Apparel Coalition (SAC), a global alliance of brands, retailers, and manufacturers, is working with Indian companies to promote sustainable practices and improve workers livelihoods.

However, traceability in complex supply chains, ensuring fair labour practices, scaling up sustainable technologies, and educating consumers are areas that require continued attention. "The minute we turn something into 40 forms, too much paperwork, we lose the energy," opines Christine Rai, Triburg India Inc. These challenges also present opportunities. By addressing various issues effectively, India can strengthen its position as a global leader in sustainable textiles.



“With 5F strategy and a solid foundation in textile knowledge, technology, and trade, India presents immense opportunities for the global textiles and apparel industry. It's time for India to seize the moment.”

- **TRICIA CAREY,**  
US Textile Executive



“Faced with evolving legislation like the EU's Extended Producer

Responsibility requirements, textile clusters such as Tiruppur and Panipat are showing leadership in environmental reporting and sustainable innovation. With support, India has the opportunity to become a global powerhouse in sustainable textiles.”

- **AKHIL SIVANANDAN,** CEO & Co-Founder, Green Story



“Sustainability, sustainability, sustainability is going to be the order of the day.”

- **SANJAY KHURANA,** Director, Global Resource



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# UNLOCKING INDIA'S TEXTILE POTENTIAL, A PATH TO GLOBAL LEADERSHIP

*How are government initiatives like PLI schemes and MITRA parks driving growth in the Indian textile sector? Discover the impact on the industry and its future.*

The global textile and apparel industry is a massive market, estimated at over US\$ 1.5 trillion. For decades, China has been the dominant player, but rising labour costs and geopolitical tensions are prompting many brands to look for alternative sourcing destinations. India, with its rich history in textiles, diverse raw material availability, and a large pool of skilled labour, is emerging as a strong contender to take the lead.

**Sectoral strengths**  
India's textile industry has strengths across the entire value chain.

**Fibre:** India is the world's largest producer of cotton and jute, and the second-largest producer of silk. It also has a growing presence in manmade fibres.

**Yarn:** India has a large spinning capacity, producing a variety of yarns for domestic and export markets.

**Fabrics:** India produces a wide range of fabrics, from handloom to modern woven and knitted fabrics. The industry is known for its diverse designs and high-quality craftsmanship.

**Apparel:** The apparel sector caters to both domestic and international markets, from mass-produced garments to high-end fashion. It has a large pool of skilled tailors and garment workers.

**Investment:** The industry has been consistently investing in modern technology, best practices, sustainability.

Positive government initiatives



“It is now or never for Indian Textiles. The gateway for India in becoming a global textile power is MMF. The government's focus on infrastructure development and ease of doing business has created a favorable environment for textile manufacturers. The PLI scheme and MITRA parks are game-changers that will help us compete with China and Bangladesh.”

**- SANJAY JAIN**, Chairman ICC National Textiles Committee, MD, TT Ltd



“The textile industry stands at a crossroads, with potential to become a leading global player. However, realising this potential requires a concerted effort to overcome existing challenges and seize opportunities. As industry leaders call for a shift in mindset and strategy, the future of India's textile sector is promising, provided stakeholders are willing to act decisively and collaboratively. The journey to becoming a textile powerhouse is underway, and the world is watching.”

**- ASHISH JAIN**, Dy Director General FIEO



“Indian textile and apparel sector has invested nearly Rs 1.1 lakh crore over the past three years in state-of-the-art machinery across the value chain. These investments are driving improvements in scale, competitiveness, and product diversification. With compliant and sustainable manufacturing facilities, the industry is now fully equipped to capitalise on opportunities arising from geopolitical shifts.”

**- PRABHU DHAMODHARAN**, Convenor, ITF, Coimbatore



“India is a textile powerhouse due to abundant raw materials, a vast skilled workforce, strong spinning and weaving capacity, diverse product range, competitive costs, government support, and a well-integrated supply chain.”

**- ROBERT ANTOSHAK**, Partner, Gherzi Textile Organisation, USA



“Bharat Tex is a great initiative to empower India and a step forward to achieve a US\$ 100 billion export target.”

**- RAKESH MEHRA**, Chairman, CITI

The government has actively promoted the textile industry through various initiatives, such as the Production Linked Incentive (PLI) scheme and Mega Investment Textiles Parks (MITRA). The PLI scheme offers financial incentives to manufacturers for increasing production, while MITRA parks provide state-of-the-art infrastructure and support facilities to attract investment.

The government is also investing in training programs to enhance textile

workers' skills. The recent Economic Survey has highlighted the need for technological advancements and skill development to transform India into a global textile powerhouse. It highlighted challenges like limited FDI in the sector and a reliance on imported machinery. The Survey includes recommendations for addressing these challenges, such as attracting more FDI, promoting R&D, and supporting the modernisation of existing units.

Despite its strengths, the

Indian textile industry faces several challenges, including infrastructure bottlenecks, a fragmented industry structure, and competition from other low-cost countries. The government is working to address these challenges through various initiatives, such as improving connectivity, promoting consolidation, and providing export incentives.

However, India has the potential to become a dominant player in the global textile market. ●●●

Mr Subramaniam, Chairman Mehala Machines India with Mr. S. Periasamy, Advisor Subtainability, TEA



## Product Development For Defence, For Sustainability

Mr Subramaniam, Chairman Mehala Machines India Tiruppur with Mr. S. Periasamy, Advisor Subtainability, TEA had an interesting discussion about sustainable product development aligned with Eco Sustainable Product Regulation and Bio E3 (Economical, Environmental, and Employment) policy. The also discussed about product development for defence forces.



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# The Evolution And Future Outlook Of The Indian Apparel Industry

CONTRIBUTED BY DFU |  
FASHIONATING WORLD

The Indian textile and apparel industry has undergone a remarkable transformation, driven by technological advancements and a growing global footprint.

Reflecting on the industry's journey, IS Sahni, Chairman, GTE, recalls a time when Indian manufacturers relied on international markets such as Europe, Japan, and China for sourcing machinery and materials. "The need to go abroad for sourcing has diminished," Sahni remarks. "We have brought everything to their doorstep, empowering local manufacturers to access the latest technologies without traveling overseas."

The rapid growth of the Indian textile industry is undeniable. "There is no stopping the industry," Sahni asserts. "With new units being established and robust



IS SAHNI, Chairman, GTE

support from the government, the sector is experiencing tremendous expansion." The government's initiatives, such as production-linked incentive (PLI) schemes and export promotion policies, are fostering both domestic growth and global competitiveness.

Looking ahead, the future of the Indian textile and apparel industry appears promising. Sahni highlights the industry's expanding global reach: "We see a big future for

exports." Indian textiles are gaining traction in international markets, driven by their quality, diversity, and cost-effectiveness.

At the forefront of this evolution stands the Garment Technology Expo (GTE), founded in 2001 by IS Sahni. Over the past 25 years, GTE has played a pivotal role in modernizing the industry by providing a platform for manufacturers and exporters to engage with cutting-edge machinery and innovations.

The global sourcing landscape is in constant flux, and MACPI, a prominent supplier of various textile finishing machines, under the leadership of BK Mohanti, Director and Country Head for India, is strategically positioned to leverage India's growing prominence in the apparel and textile sector.

Mohanti observes that while Bangladesh has long been a dominant force, recent difficulties have prompted international buyers to seek alternative sourcing

destinations. India has emerged as a compelling option, though Mohanti cautions that its production capacity is still under development and may not yet be sufficient to fully absorb the influx of new business.

He believes India can strategically leverage the "China plus one" strategy, however, he also acknowledges India's dependence on Chinese raw materials in certain sectors, highlighting the complex interplay of opportunities and challenges.

"India possesses a significant advantage in its large and dynamic domestic market, coupled with a steadily improving infrastructure," he believes. Mohanti emphasizes that India's manufacturing sector is bolstered by substantial internal demand, which complements its engagement in the global market. This dual focus provides a strong foundation for India's ambitions to expand its global sourcing footprint.

...



The entire panel of Day Of Science Of Colour

## THE DAY OF SCIENCE OF COLOUR

The SDC International and Textile Excellence organised the Day of Science Of Colour. The organising team included Mr DJ Gohain (TE) and Ms Sheetal Jadhav (SDCIPL).

The event hosted three panel discussions :

Panel 1 revolved around the theme of : Colour Sciences and AI. This panel was moderated by Yogesh Gaikwad of SDCIPL and panelists included Md Naeem Khan from Xrite, R Seshadri from Sedo Treepoint, Nirav Banker from SIAM Europe and Naveen Juneja from CCPL. The participants made contributions towards explaining

the success of digital measurement of colour, automation of colouration process. Use of AI in chemical compliance was informed to the audience. The patented process of natural dyeing and digital printing were investigated and advantages explained.

Panel 2 was themed 'Natural Dyes and BioBased Solutions'. It was moderated by Andrew Filarowski from SDC, and the panel included Umashankar Mahapatra from Pulcra, Karthikeyan K S from Proklean and Yawer Ali shah from AMA Herbal.

The panel discussions explored various practical solutions to

replacement of traditional fossil fuel chemistry with nature sourced substances and processes. The various difficulties faced by companies in executing the solutions in real life were discussed. The ways and means by which brands and retailers can support the noble initiative were also explored.

Panel 3 was themed 'PFAS - The Why What and How. Dr Siva Pariti moderated the panel which included Ganesh Srinivisan from Resil and Ganesh Rangaswami from Jindo, Shivam Gusain from FashionForGood.

This panel started by a brief by

Dr Siva about the challenges due to the persistent nature of PFAS chemicals, their effect on human health, the limits set by various chemical compliance agencies for PFAS. Interestingly he suggested source of PFAS could be dyes too. The panels were encouraged to present solutions for limiting or replacing PFAS. The audience too made interesting comments and contributed to the elevated understanding of PFAS and the challenges around the use of these products.

The vote of thanks was presented by Yogesh Gaikwad, Director SDC International. ...

# Wilcom Intl Celebrates 30 Years Of Partnership In India, Showcases Latest Embroidery Technology

**W**ilcom International, established in 1979, revolutionised the embroidery industry by introducing the first graphic embroidery design system. This technology allowed users to digitise embroidery outlines and see them on screen, marking a major breakthrough in the industry. Since entering the Indian market in 1994, Wilcom has maintained a strong presence and is celebrating its 30-year partnership with IIGM, its sole distributor in India.

Over the years, Wilcom has grown to become a world leader in embroidery design software, with over 300,000 users globally. In India, the company has sold more than 7,000 licenses and continues to lead the market in providing innovative solutions for embroidery design. The software helps users convert artwork into embroidery, which can then be used on virtually any embroidery machine.

Wilcom's software is especially popular in India, where there is a strong tradition of hand embroidery. However, with the growing demand for mass production, the company's technology has helped meet this demand without sacrificing the quality of the embroidery. "What we've



**JANOR HORVATH**, Vice President, International Sales, Wilcom International.

seen in India over the last 15 years is a shift from manual handwork to machine-assisted embroidery. This has allowed businesses to meet the demands of the growing middle class for high-quality embroidered garments," said Janor Horvath, Vice President, International Sales, Wilcom International.

For those who appreciate the authenticity of hand embroidery,

Wilcom's software includes features that mimic the uneven, natural look of hand-done stitching. This allows designers to create machine embroidery that closely resembles the traditional craft.

Looking ahead, Wilcom is responding to emerging trends in the fashion and embroidery sectors by introducing new technologies. One notable development is the



DHE format, which allows designers to combine sequence and bead designs in a way that was previously impossible with traditional machines. This innovation provides greater flexibility and creativity for designers.

Additionally, Wilcom has announced its Embroidery Studio 2025 version, which offers faster updates and more frequent releases to keep up with market trends. "We're now doing yearly releases, which allows us to react quicker to new technologies and market demands," the representative explained.

As Wilcom celebrates its 30-year journey in India, the company continues to focus on innovation, quality, and flexibility, supporting the growth of the embroidery industry with cutting-edge solutions.

# Pioneer: Leading The Laundry Equipment And Garment Processing Industry

**E**stablished in 1991 in New Delhi, Pioneer has earned recognition as a key manufacturer and supplier of laundry equipment, sustainable garment processing machines, and garment finishing machines. The company follows national and international standards throughout its manufacturing processes and holds an ISO 9001:2008 certification, ensuring high-quality production.

Pioneer's team of skilled professionals uses premium-grade raw materials, advanced tools, and cutting-edge technology to create machines that deliver optimum functionality, high efficiency, corrosion resistance, and a longer service life. The company places significant emphasis on providing exceptional after-sales services to its customers. "Our product development activities are designed to meet specific client needs," said the company spokesperson. "We

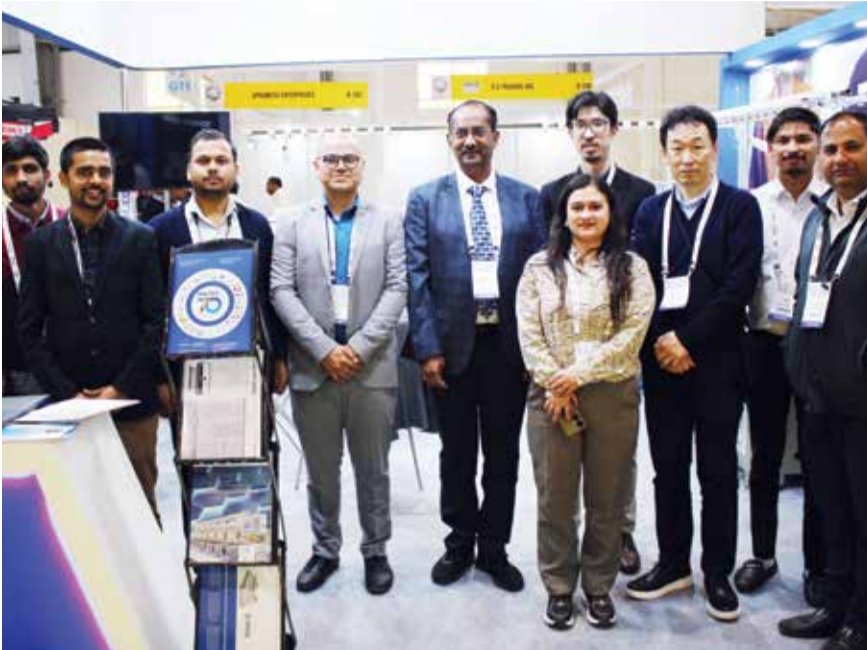


offer customised machinery with various technical specifications to cater to individual requirements." Pioneer's modern infrastructure

spans a large area, with functional sub-units such as engineering, manufacturing, quality control, and warehousing. These departments are equipped with the latest tools and technology, enabling the company to fulfill bulk orders within promised delivery timelines.

The company's success is also attributed to its skilled workforce. The team, with vast knowledge in the field, ensures that the production processes run smoothly and efficiently. A dedicated group of quality analysts tests the machines at every stage of production, ensuring that the products are free from defects.

Pioneer's efficient logistics system and wide distribution network enable timely deliveries to clients across the country. Under the leadership of Mr. Joginder Mahajan, the company has seen remarkable growth, gaining a loyal client base and achieving success in the competitive industry. ●●●



# SHIMA SEIKI Technology At GTE Inspires Awe

Leading Japanese technologist SHIMA SEIKI MFG., LTD. of Wakayama, Japan, is at GTE at the co-located events at BharatTex 2025, at IEML. The company is showcasing some interesting technology developments.

## N.SVR@183

HIMA SEIKI' WHOLEGARMENT® knitting technology enables production of an entire piece on the machine without linking or sewing. Its N.SVR@183 WHOLEGARMENT® knitting machine produces WHOLEGARMENT® knitwear

using every other needle in fine gauge. N.SVR@183 is equipped with the R2CARRIAGE® system and a compact, lightweight carriage for high productivity. Its an ideal machine for flexible, entry-level WHOLEGARMENT® production, with the versatility to respond to fluctuating market demand.

## N.SSR@112

Meanwhile the N.SSR@112 is a computerised flat knitting machine that offers leading technology in an economical yet reliable package. Featuring industry-leading innovations such as the R2CARRIAGE® that yields quicker carriage returns for greater efficiency, spring-type moveable

sinker, DSCS® Digital Stitch Control System, stitch presser and takedown comb, Made-in-Japan quality, reliability and productivity, as well as user-friendliness and cost-performance combine to satisfy the high expectations of the world's, and India's, fashion industry. N.SSR@112 is even capable of WideGauge® knitting whereby a number of different gauges can be knit into a single garment.

## SDS@-ONE APEX4 and APEXFiz®

SDS@-ONE APEX4 3D design system and APEXFiz® subscription-based design software support the creative side of fashion from planning

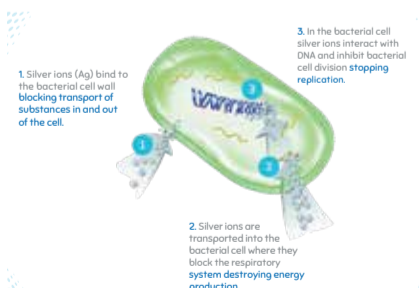
and design to colorway evaluation, realistic fabric simulation and 3D virtual sampling. Virtual samples are a digitized version of sample making that are accurate enough to be used effectively as prototypes, replacing physical sampling and consequently reducing time, cost and material that otherwise go to waste. When a design is approved for production, knitting data which is automatically generated can be converted easily to machine data, allowing smooth communication for digitally bridging the gap between design studio and factory. SDS@-ONE APEX4 and APEXFiz® help to realize sustainability while digitally transforming the fashion supply chain. ●●●

# Polyspin Introduces Revolutionary Silver Based Nanotechnology Anti-Microbial

Polyspin has introduced a specialized nanotechnology - Silver Ion based treatment designed for advanced antimicrobial and protective applications.

The product offers antimicrobial protection utilizing nano-scale silver ion particles to eliminate bacteria, viruses, and fungi effectively. Also, it provides long lasting defense and protection against microbial growth on apparels even with day to day use and washing. This enhanced safety reduces the risk of infections by creating a protective barrier on surfaces or textiles.

The product is also eco-friendly and designed to be non-toxic and safe for human while being



**Polyspin®** Hall7-C20, DyeChem World, IEML  
Making Textiles Colourful

environmentally sustainable. The most interesting aspect of the product is the versatile application that makes it suitable for use in textiles, medical devices and other surfaces requiring antimicrobial protection.



Polyspin team with their CMD Sandeep Arora at Dychem world Bharat Tex 2025, IEML, Greater Noida.

**Bharat Tex  
2025  
Opening**



NAVEEN JUNEJA, CCPL



PUNEET SRIVASTAVA, VP Jaysynth Orgochem Ltd.



**Bharat Tex  
2025  
Opening**



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# Bharat Tex 2025 Layout @ Bharat Mandapam

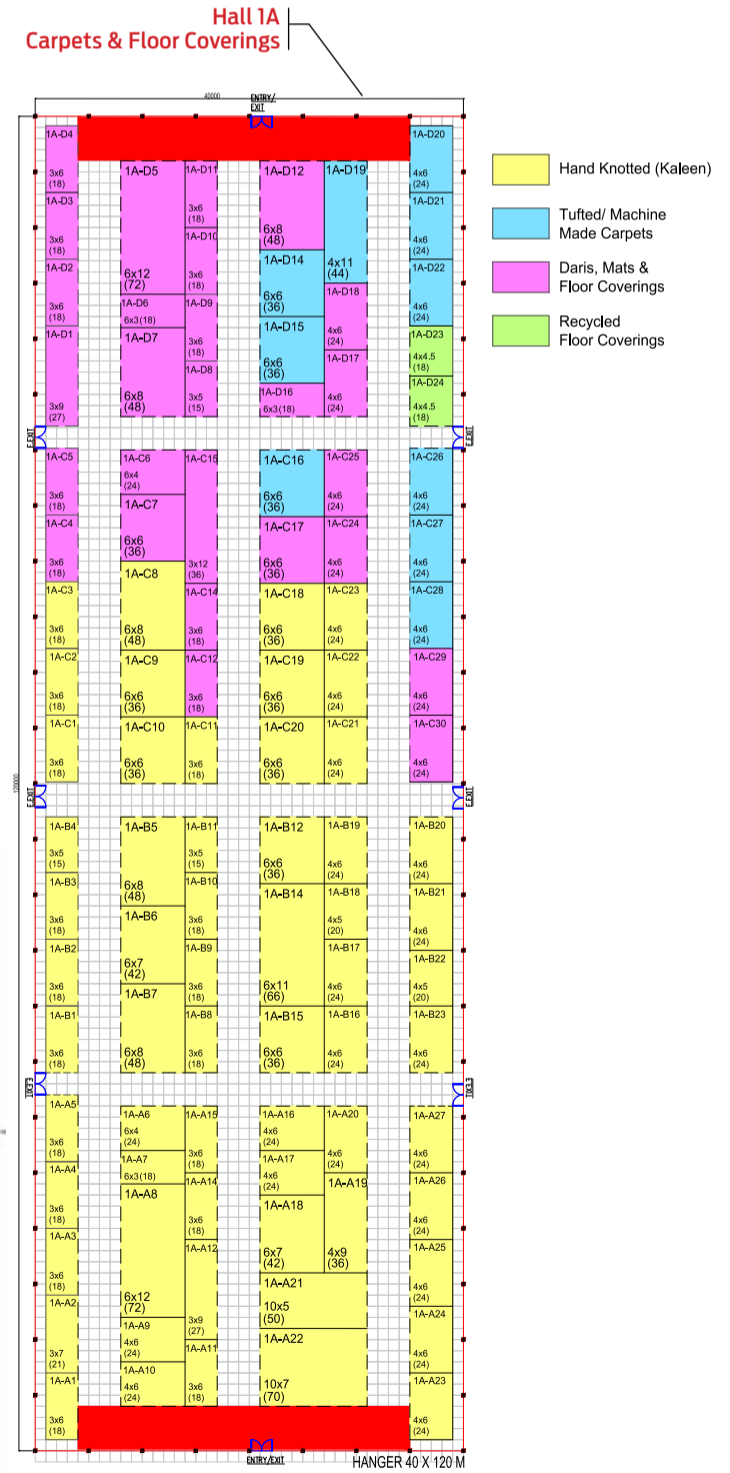
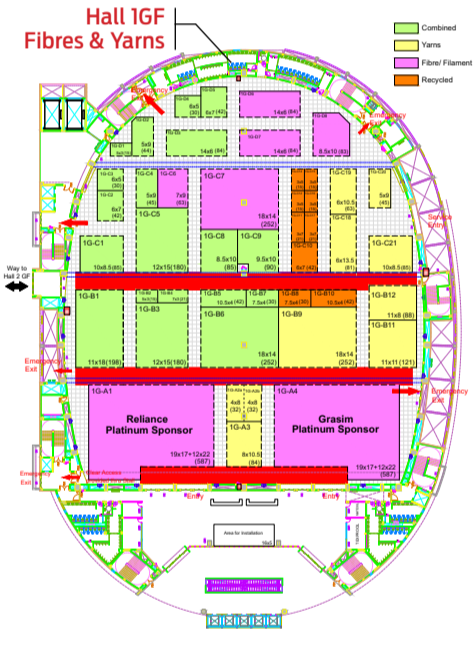
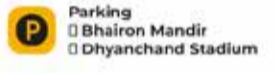


SITE LAYOUT

HALLS & SECTORS

- 1 FIBRES & YARNS
- 1A CARPETS & FLOOR COVERINGS
- 2 3 4 APPAREL & FASHION
- 5 6 FABRICS & ACCESSORIES
- 8 9 10 11 STATE & DEPARTMENT ORGANISATIONS
- 12 12A TECHNICAL TEXTILES
- 14 HOME TEXTILES

AMENITIES



DATE: 23.1.2025  
 DATE: 16.1.2025 REV: 26.12.2024

**▶ VISITOR GUIDE**

- Combined
- Brands of India
- Sustainability Pavilion
- Menswear
- Womenswear
- Research Zone

Halls 2-4 GF  
 Apparel & Fashion



- Woven
- Trims/ Embellishments and Accessories
- Scarves, Stoles & Shawls
- Innerwear & Sleepwear
- Accessories (Apparel & Fashion)



Hall 5FF  
 Fabrics &  
 Accessories

- Ichalkaranji
- Woven
- E-Com Pavilion



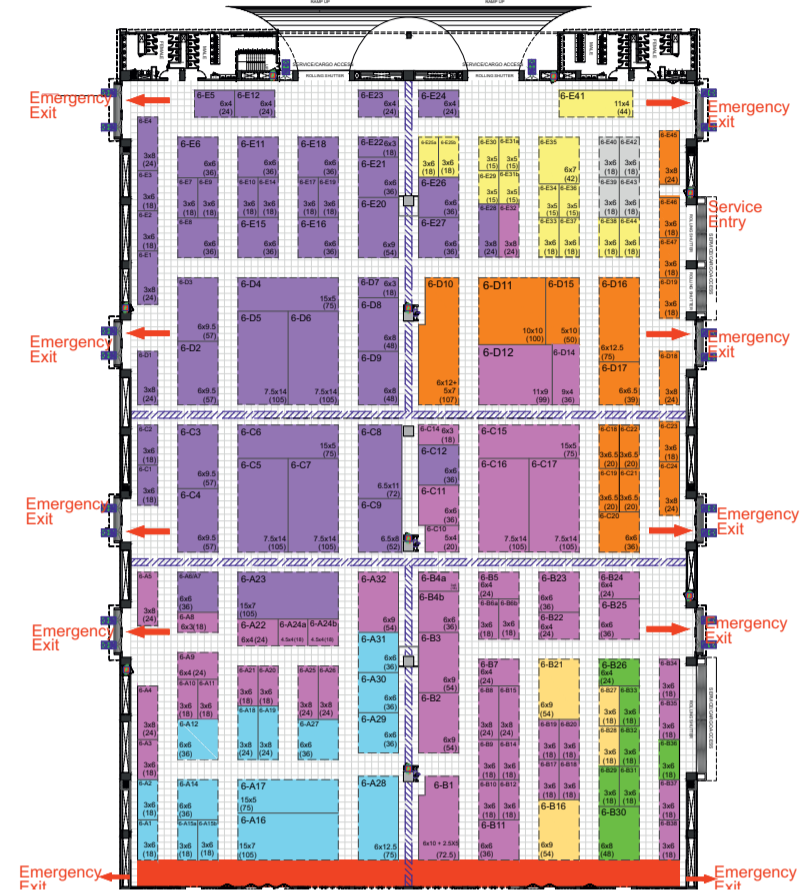
Hall 5GF  
 Fabrics &  
 Accessories



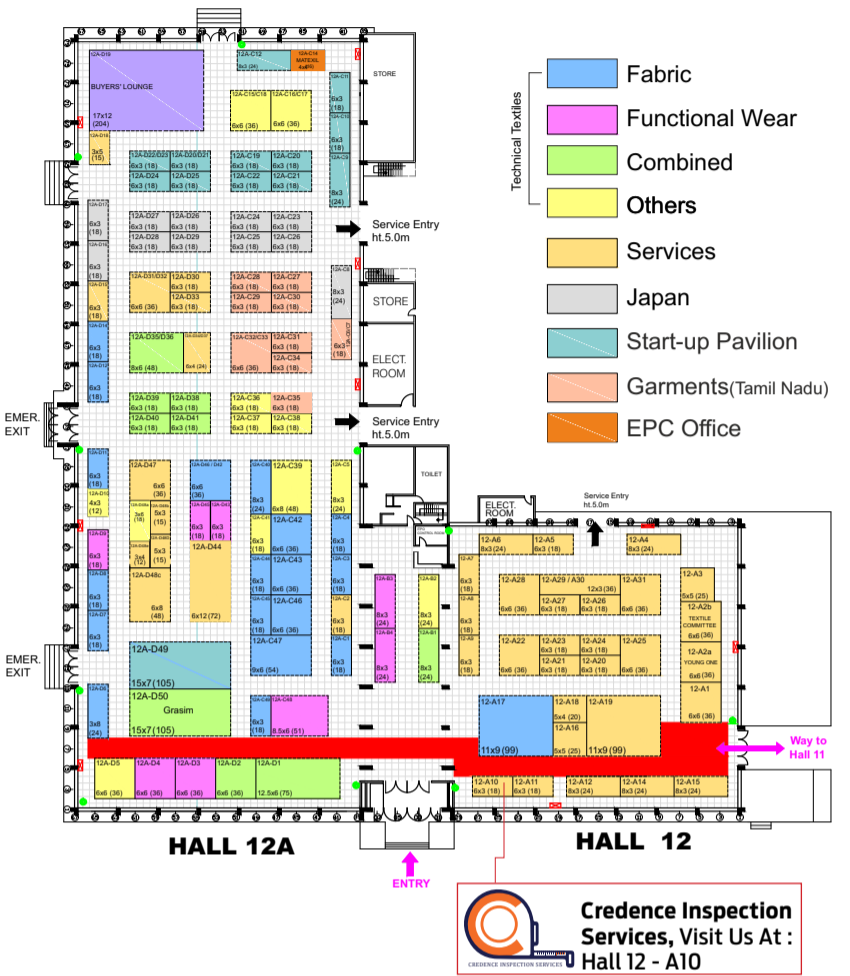
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**Halls 6**  
 Fabrics & Accessories

- Integrated
- Others (F&A)
- Denim
- Recycled
- Combined
- Knitted
- Nepal
- Others (Apparel & Fashion)

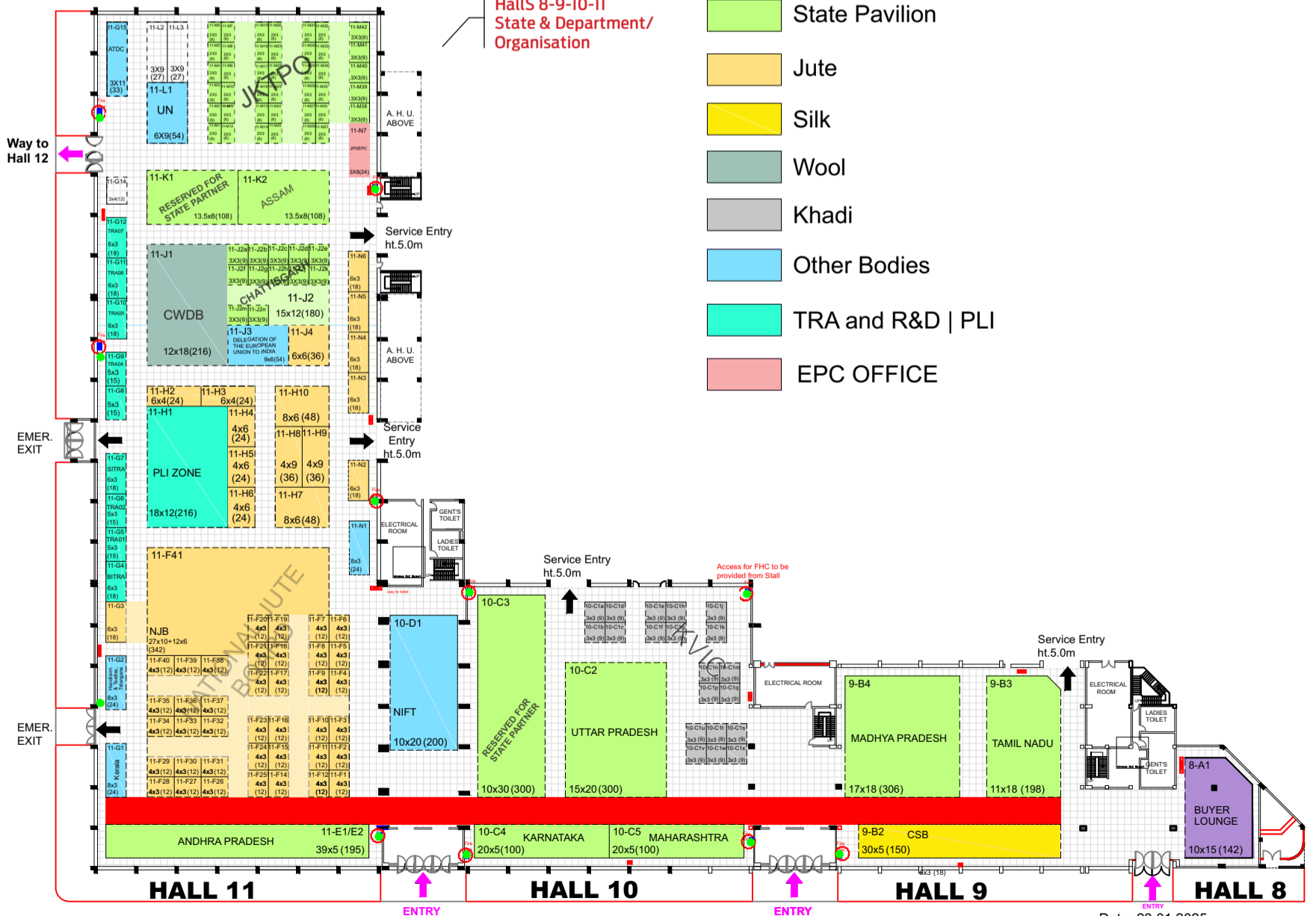


**Halls 12-12a**  
 Technical Textiles, Services and Startup & Innovation



**Halls 8-9-10-11**  
 State & Department/  
 Organisation

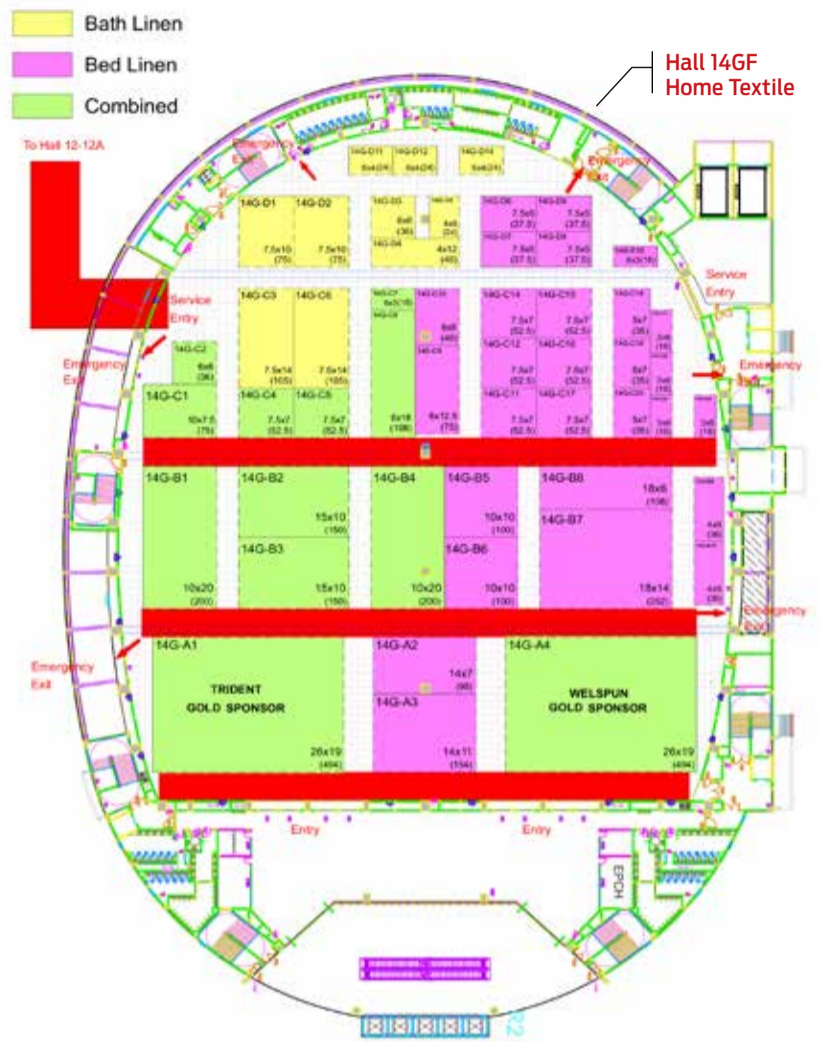
- State Pavilion
- Jute
- Silk
- Wool
- Khadi
- Other Bodies
- TRA and R&D | PLI
- EPC OFFICE



Date: 23.01.2025

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- Bath Linen
- Curtains and Drapes
- Bed Linen
- Home Textile (Tamil Nadu)
- Kitchen Linen
- Combined
- Others



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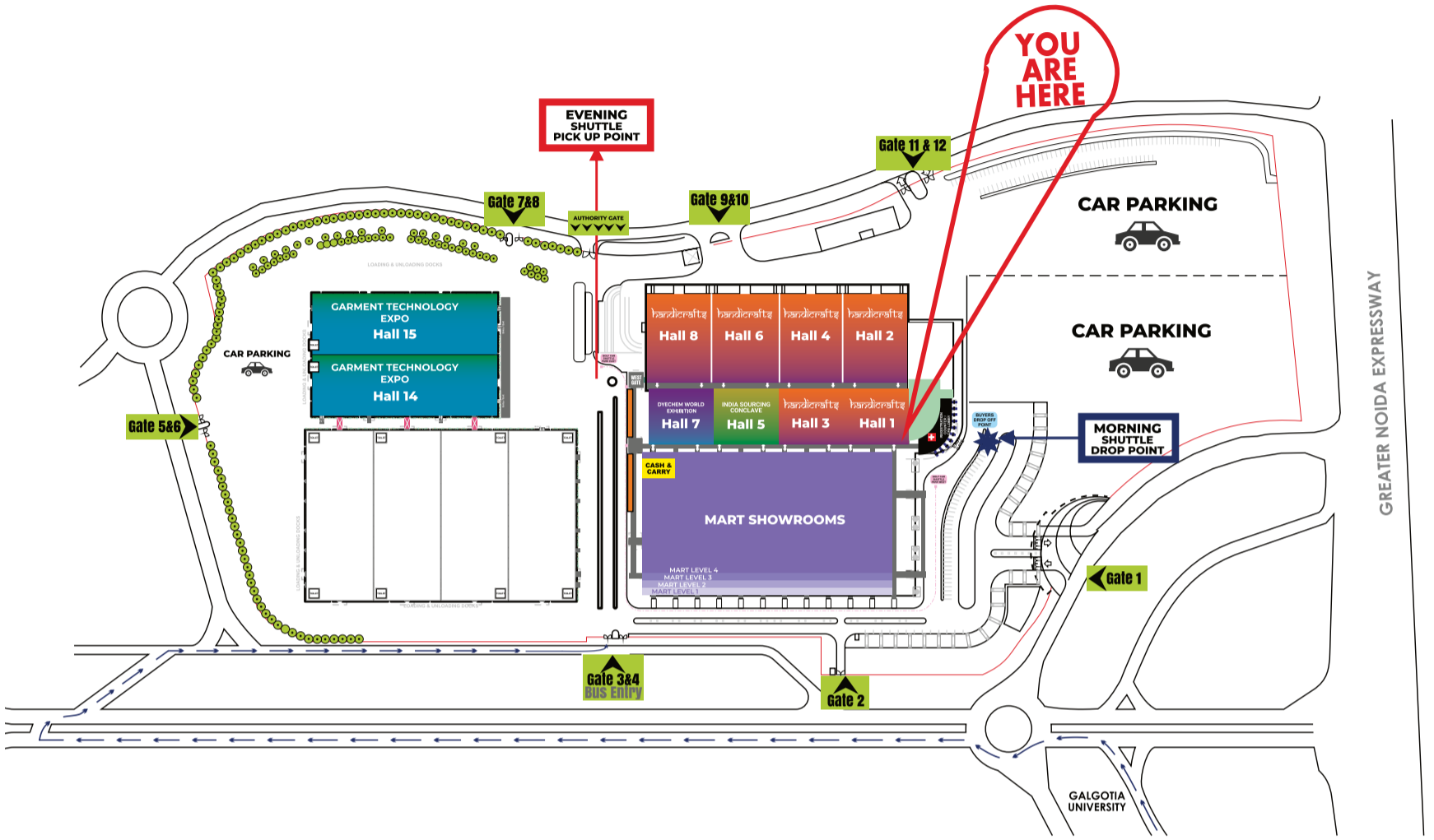
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# Bharat Tex 2025 Layout @ India Expo Centre & Mart



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ADINATH AUXI CHEM INDUSTRY PVT. LTD.	H7-C14	MIRACHEM INDUSTRIES	H7-B19
AKSHAY INDUSTRIES	H7-D11	NATIFIC INDIA PRIVATE LIMITED	H7-D5,6
AMA HERBAL LABORATORIES PVT LTD	H7-B17	NUCHEM DYESTUFFS PVT LIMITED	H7-A6
AMTEX DYE CHEM INDUSTRIES	H7-B6, 7	OM TEX CHEM PVT. LTD.	H7-B8
APNA ORGANICS PVT. LTD.	H7-D12	POLYSPIN FILTERATION (INDIA) PVT LTD.	H7-C20
AQUATECH SSTEMS ASIA PVT. LTD.	H7-B14	PONDY AGRO CHEMICALS PVT LTD	H7-D9
ASPIRE SKAAY PVT. LTD.	H7-A5	PREMIER COLORSCAN INSTRUMENTS PVT. LTD.	H7-A10
BELLE LABORATORIES PVT. LTD.	H7-B11	PROKLEAN TECHNOLOGIES PVT. LTD.	H7-C9, 10
COLORBAND DYESTUFF PVT. LTD.	H7-C12	PULCRA CHEMICALS INDIA PRIVATE LIMITED	H7-C16
COLOURS INDIA INC	H7-D3	RESEARCH DYE CHEM PVT. LTD.	H7-C17
COLOURTEX INDUSTRIES PRIVATE LIMITED	H7-B1, 2	<b>RESIL CHEMICALS PVT. LTD.</b>	<b>H7-C21, 22</b>
COLOUR-CHEMINDIA PRIVATE LIMITED	H7-B9	RK DYECHEM PVT LTD.	H7-B12
CORPORA CONSULTANTS PVT. LTD.	H7-B21, 22	SCHUTZEN CARE PVT. LTD.	H7-D10
DYSTAR INDIA PVT. LTD.	H7-C8	SF DYES PVT. LTD.	H7-A9
ESKAY DYESTUFFS & ORGANIC CHEMICALS PVT LTD.	H7-A7	SOCIETY OF DYERS AND COLOURISTS (SDC)	H7-C11
FINEOTEX CHEMICAL LTD.	H7-C19	SOHAN INDUSTRIES PVT LTD	H7-B10
HARRIS & MENUK	H7-C2,3 & 23,24	SPRAY ENGINEERING DEVICES PVT. LTD.	H7-D7, 8
HOHENSTEIN INDIA PVT. LTD.	H7-D1, 2	TANSFER CHEMICALS INDIA PVT LTD	H7-A4
INDOKEM LTD.	H7-B20	TEXTILE EXCELLENCE	H7-C18
JINDO CHEMICAL SOLUTIONS PVT. LTD.	H7-B3, 4	X-RITE INDIA PVT. LTD.	H7-A8
		YOGESH DYESTUFF PRODUCTS PRIVATE LIMITED	H7-A1

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# GTE' 2025

## Garment Technology Expo

### 12-13-14-15 FEB 2025

India Expo Mart  
 Greater Noida (Delhi NCR)



HALL-14  
 HALL- A

HALL-15  
 HALL- B

Garment Technology Expo Pvt. Ltd.

- Booth Already Booked [X]
- Booth Tentatively Blocked [#]
- Booth Already Booked Other Country (China, Singapore, Etc) [X]
- Bharat Tex Activated [X]

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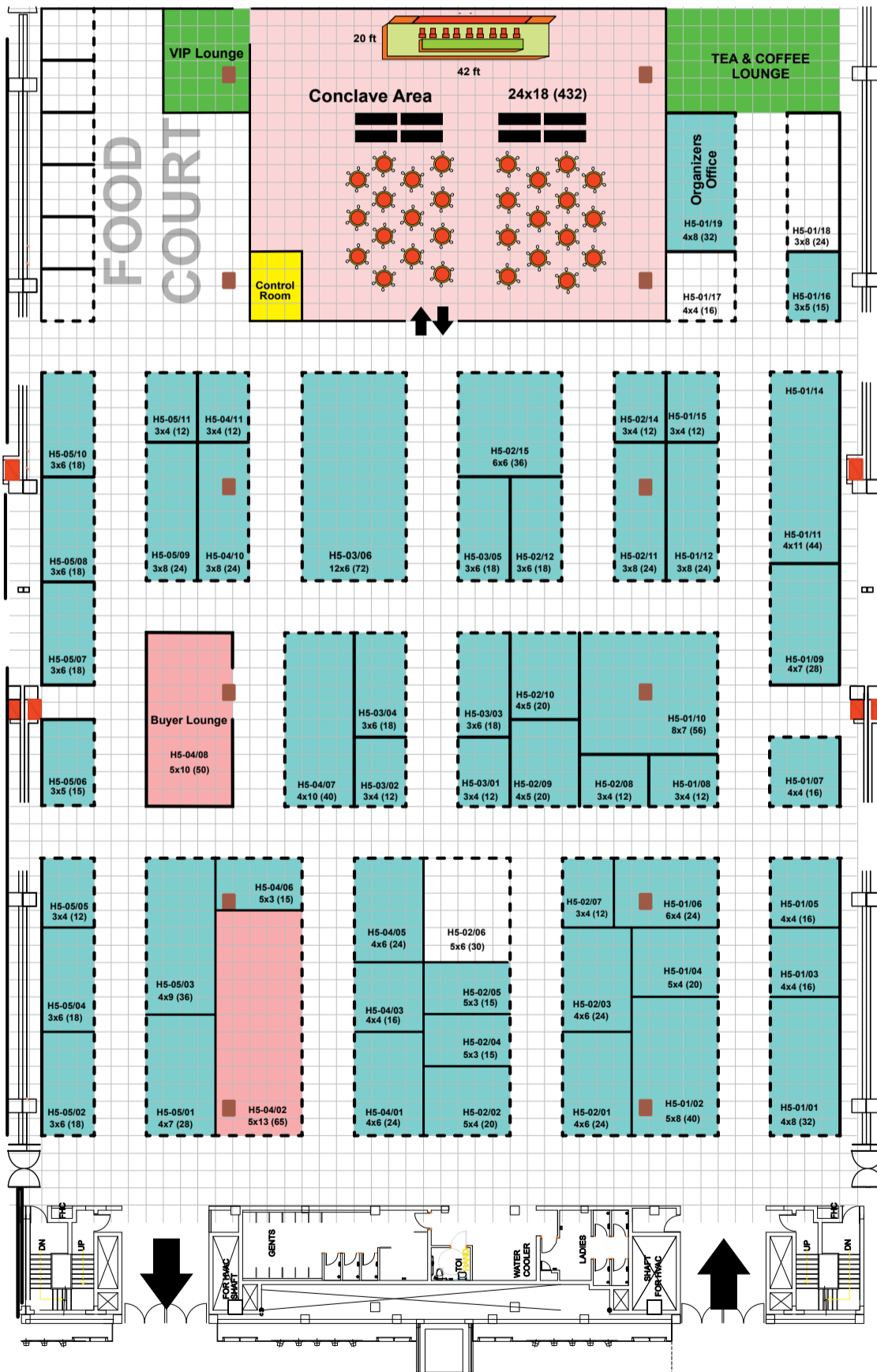
# Hall - 5



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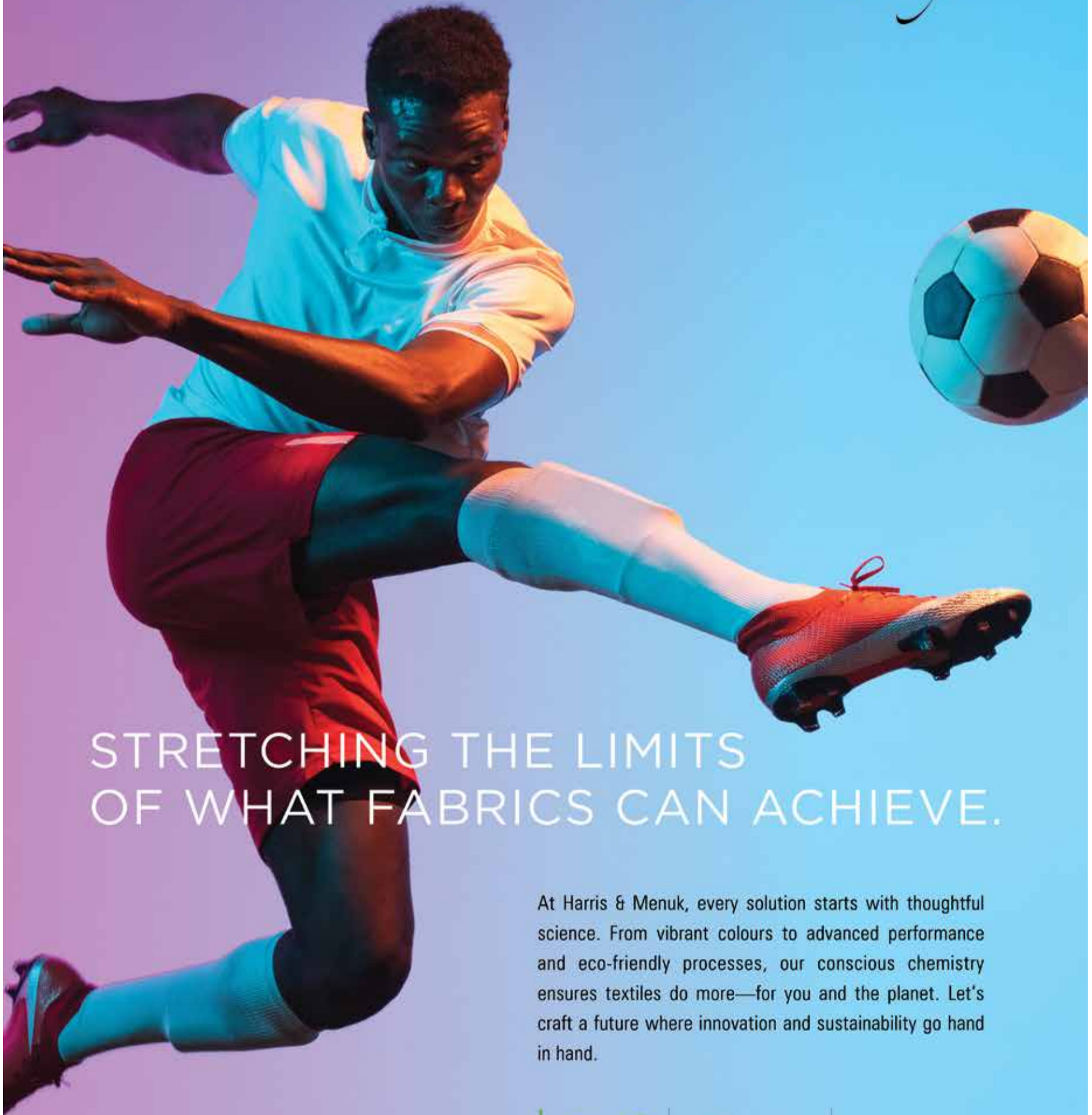


S.No.	Exhibitor	Booth No.
1	ABBS International Inc	H5-04/05
2	Aksara Apparels	H5-02/14
3	Amit Impex	H5-02/10
4	AOV Cleverknits LLP	H5-01/15
5	Apex International	H5-01/10
6	Art Stone	H5-02/04
7	Artline Creations	H5-01/14
8	BAA Membership	H5-05/05
9	Buyers Lounge	H5-04/08
10	CEPC	H5-02/08
11	Chandraleela Power Energy Pvt. Ltd.	H5-01/12
12	Chitra Goenka Crafts & Creations	H5-04/11
13	Chouhan Traders	H5-02/03
14	Cotecna Inspection India Pvt. Ltd.	H5-05/10
15	Crafts United	H5-05/09
16	Deco Desire	H5-02/01
17	FIEO	H5-02/02
18	Garud Fab	H5-04/03
19	HMI Manufacturing	H5-05/01
20	Home Made Supplies	H5-02/07
21	IDFC First Bank	H5-03/05
22	Kakadiya Fabrics	H5-04/02
23	Khumaar Enterprises	H5-05/11
24	Kleanfix Industries Pvt. Ltd.	H5-04/06
25	Kornit Digital	H5-04/10
26	Luxe Living India	H5-05/02
27	M S Royal Exports	H5-01/04
28	Mabood International	H5-01/02
29	Mahaveer Textiles	H5-03/04
30	Marudhar Chemicals	H5-03/06
31	Master Linens Inc.	H5-02/12
32	Meridian Exports India	H5-02/05
33	Nature Arts	H5-04/01
34	New Original Brass	H5-01/06
35	Opaa Homes LLP	H5-05/03
36	Organizers Office	H5-01/11
37	Padia Exports Pvt. Ltd.	H5-05/04
38	Plastiworld By AIPMA	H5-05/08
39	Popcorn Lounge	H5-04/04
40	Quality System Solutions	H5-01/08
41	S D Enterprises	H5-02/11
42	S.P.SAI IT PVT. LTD.	H5-05/07
43	Saadhya Exports	H5-01/03
44	SAR Logistics	H5-02/15
45	Shree Bhavya Fabrics Limited	H5-03/03
46	Smiisenses Global Group	H5-05/06
47	Sterling Creations	H5-04/07
48	TCG	H5-03/01
49	Teknovace Wood Coatings Pvt. Ltd.	H5-01/01
50	VAF Production	H5-03/02
51	Vidhi Exports	H5-01/05
52	Wellness Body Care	H5-02/09
53	William Goodacre & Sons	H5-01/09



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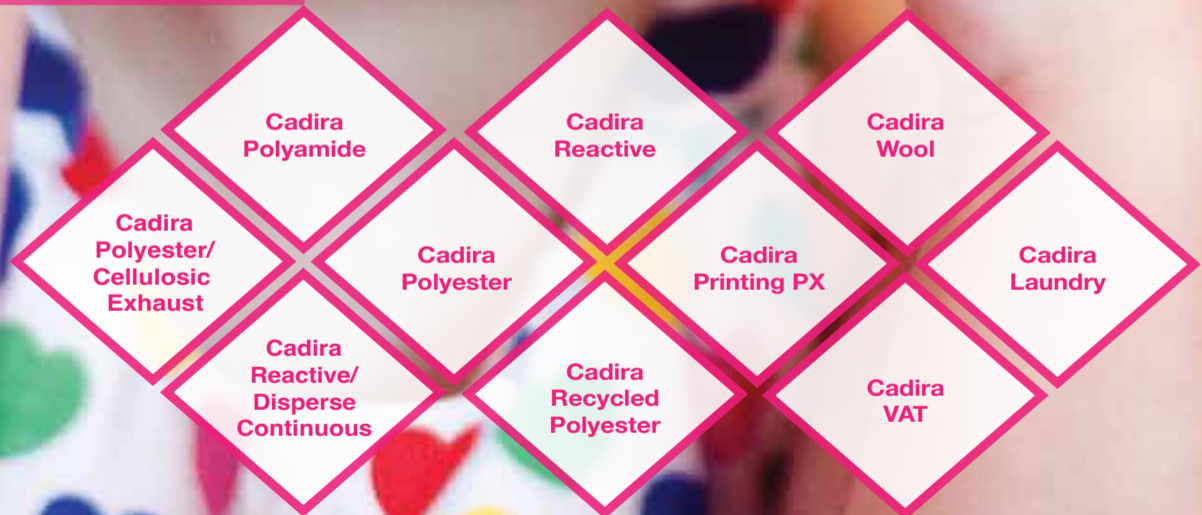
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