



**Bharat
tex 2025**

**Global Textile Expo
New Delhi | Feb 14-17**

**TEXTILES
FASHION
SUSTAINABILITY**

SPONSORSHIP OPPORTUNITIES

S. no.	Sponsor	Unit	Rate / Unit	
1.	Lanyard and Badge	1	INR 3000000	All badges and lanyards to have Sponsor branding, social media post, advertisement in show directory, one advertisement in show daily
2.	Registration Booth	4	INR 1000000 per booth	Each registration booth and registration form to have sponsor branding, social media post, advertisement in show directory, one advertisement in show daily
3.	VIP Lounge (Bharat Mandapam)	4	INR 500000 per lounge	Sponsor logo at VIP Lounge, Sponsor AV to run in the lounge, promotion material to be placed, social media post, advertisement in show directory, one advertisement in show daily
4.	Gala Evening	1	INR 5000000	To be managed by Bharat Tex Trade Federation
5.	Entry Gate Wings Hoarding (sets of 2)	6 Gates	INR 500000 per gate	2 Wings Hoardings at the entry gate to provide 1st visibility to the sponsor to all the visitors, social media post, advertisement in show directory, one advertisement in show daily
6.	AV on LED (To check with ITPO)	6	INR 500000	AV to run throughout the exhibition days on each LED along with live feed of the exhibition, social media post, advertisement in show directory, one advertisement in show daily
7.	Static hoardings (To Check with ITPO)	20	INR 500000 / hoarding	Large size hoardings inside the venue of 20 ft X 10 ft with Hall and booth number, social media post, advertisement in show directory
8.	Food Court (Only branding inside the food court)	2	INR 2000000	Food court will be branded with the Sponsor name and logo, AV to run in the food court area all exhibition days, social media post, advertisement in show directory, one advertisement in show daily
9.	Show Window		INR 300000 / Window	Product display along with booth and hall number details . Branding of window, social media post
10.	Golf Cart	10	INR 200000 / Golf Cart	"Company Logo & Branding on the roof panel of Golf Carts, used by the General Visitors within the Venue, social media post and advertisement in show daily"

EXHIBITOR DIRECTORY (20000 numbers)

1.	Front Cover Gatefold	1	INR 300000	
2.	Back Cover	1	INR 300000	
3.	Inside Front Cover	1	INR 250000	
4.	Inside Back Cover	1	INR 200000	
5.	Book Mark	1	INR 200000	
6.	Full Page (1 st 10 ads)	10	INR 50000 / page	
7.	Full Page	30	INR 30000 / page	
8.	Exhibition map & activities (30000 nos.)	1	INR 350000	Logo Branding on the map along with Hall and Booth number, social media post

More Information : **+91 81300 73178**