



Bharat
tex 2025

Global Textile Expo
New Delhi | Feb 14-17

TEXTILES
FASHION
SUSTAINABILITY

**THE LARGEST
GLOBAL TEXTILE
EVENT IN INDIA**

**COMMERCIAL
PARTICIPATION
PACKAGES**

www.bharat-tex.com

Organized by

CONSORTIUM OF TEXTILE
EXPORT PROMOTION
COUNCILS (EPCs)

Supported by



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES

1. SPONSORSHIP & BRANDING OPPORTUNITIES

- Platinum Partner (Limited to 2)
- Gold Partner (Limited to 5)
- Silver Partner (Limited to 5)
- Associate Partner (Limited to 10)
- Lounge Partner (No Limit)

2. STATE PARTNER

- Partner State (Limited to 02)
- Supporting State Partnership (No Limit)
- Knowledge Partner State (No Limit) – Bharat Mandapam, ITPO, New Delhi

3. PARTNER COUNTRY

- Partner Country
- Supporting Country Partnership (No Limit)
- Knowledge Country Partnership (No Limit) – Bharat Mandapam, ITPO, New Delhi

4. PARTICIPATION PACKAGES

(EPC MEMBERS / INDEPENDENT INTERNATIONAL PARTICIPANTS / REGISTERED NGOs)



SPONSORSHIP AND BRANDING OPPORTUNITIES

Features of the package	Platinum Partner	Gold Partner	Silver Partner	Associate Partner	Lounge Partner
Amount in INR	5 Crores	3 Crores	2 Crores	1 Crore	1 Crore
	(Only for 02)	(Only for 5)	(Only for 5)	(Only for 10)	Unlimited
Logo visibility & prominent placement of logo, first in hierarchy of all logos	✓	✓	✓	✓	
Complimentary space (approx.) in sq. mts.	600	375	375	100	36
Pre-Event					
Logo presence website, roadshows, onsite	✓	✓		✓	
Special interview of the key spokesperson of the company for social media promotions	✓				
Pre-show preview - Full page colour advertisement	✓	✓			
Online					
Partnership announcement	✓	✓	✓		
Logo to be featured on Bharat Tex website with a hyperlink to their company website	✓	✓			
Logo to be featured on Bharat Tex website without hyperlink to their company website			✓	✓	✓
Banner on E-newsletters	2 issues	1 issue			
Pre-event targeting campaign	300000 Impressions	200000 Impressions	100000 Impressions		
Onsite					
Special Invite for the inaugural session	5	3	2		
Invitation for the inaugural session	40	30	20	10	5
Logo presence on entry arches and backdrops	✓	✓	✓	✓	
Logo presence on visitor invitations, visitor guide, hoardings & demo area	✓	✓	✓	✓	
Exclusive hoarding on walkways towards halls (20X10 feet)	5	3	2	1	
Corporate video to be played on the LED screen onsite	✓	✓	✓		
Exclusive inside hall aisle buntings (size TBD)	20	10	5	5	

Reserved slot of 1 hour in demo area	Day 1	Day 2	Day 3	Day 4	
Advt. in the E-Catalogue	Front page	Back cover	Inside page	Inside page	Inside page
Company literature in the VIP & Buyer Seller Lounge	✓	✓			
Logo presence in city Branding (metro / hoardings)	✓	✓			

Advertisement in visitor pocket guide	✓	✓			
Participation opportunity as a speaker	✓	✓	✓		
One special Room for sponsor use only (Setup: Board room style)	✓				
Special Buyer Lunch	Day 1	Day 2	Day 3	Day 4	Day 4
One booth visit and media interview with a senior company representative. Interview to be confirmed. Interviews will be broadcast on marketing channels (such as social media, website and onsite)	✓	✓			
Company Logo on relevant industry session & company video to be played during the break	✓				
Special mention of the company in the event press note	✓	✓			
Access to all the VIP zones & area (B2B / G2G)	5 Passes	5 passes	3 passes		
Post Event					
A special quote / interview of the spokesperson to be included in the post show report	✓	✓			
Logo presence in the Thank you partner brandings	✓	✓	✓	✓	✓
Lounge					✓
VIP Dining Room					✓
Knowledge Partner Speaker Lounge					✓



PARTNER STATE (Any State and UTs in India)

Features of the package	Partner State (Only for 02)	Supporting State partnership (No Limit)	Knowledge Partner State (No Limit)
Amount in INR	3 Crores	2 Crores	1 Crore
Logo visibility & prominent placement of logo	✓	✓	✓
Complimentary space in sq. mts.	300	200	
Pre-Event			
Exclusive Interview of the Chief Minister or person nominated	✓		
Online			
Partnership announcement & the State presentation launch video before the event	✓	✓	✓
Logo to be featured on Bharat Tex website and linked to their State Investment initiatives website	✓		
Banner on E-newsletters	2 issues	1 issue	1 issue
Onsite			
Invitation for the Inaugural ceremony	✓		
VIP seating	25	15	15
Special invitation for the inaugural session	50	50	50
Logo presence on Entry Arches, backdrops	✓	✓	✓
Logo presence on Visitor Invitations, visitor guide, hoardings & demo area	✓	✓	✓
Exclusive hoarding on walkways towards halls (20X10 feet)	3	1	1
Corporate video played on the LED on site	✓	✓	✓
Reserved slot of 1 hour in Live cultural zone	Day 1 & 2	Day 3 & 4	Day 3 & 4
Craft, culture & cuisine will be demonstrated at the show at various points	✓		
State Gala Dinner with Key Domestic & International participants (A presentation slot along with a lot for a cultural act will be allocated)	✓		
Speaker slot for the state presentation at the Key Investment session			
State focus session like Investors meet	✓	✓	✓
Company literature in the VIP & Buyer Seller Lounge	✓	✓	✓
Logo presence in City Branding (metro /hoardings)	✓	✓	✓
Advertisement in visitor pocket guide	✓	✓	✓
Company Logo on relevant Investment session & State video to be played during the break.	✓	✓	✓
Special mention of the State participation with the key initiatives in the Event Press Note	✓	✓	✓
Access to all the VIP zones & area (B2B / G2G)	5 Passes	2 Passes	2 Passes
Post Event			
A special quote / Interview of the Spokesperson to be included in the Post show report	✓	✓	✓
Logo presence in Thank You Partner brandings	✓	✓	✓

Theme Pavilion by Departments of Central/ State Govt./ Institute of repute : Highlighting sector-specific activities through their schemes or otherwise. Also institutes/ centre of excellence to highlight their initiative such as collaborations with IITs, design institutes, TRAs, and skill development.

PARTNER COUNTRY

Features of the package	Partner Country	Supporting Country partnership (No Limit)	Knowledge Country (No Limit)
Amount in USD	\$100,000	\$75,000	\$50,000
Logo visibility & prominent placement of the logo	✓	✓	
Complimentary space (approx.) in sq. mts.	150	100	
Special country pavilion participation in sq. mts. (50 companies of 12 sqm each)	600	-	
Pre-Event			
Exclusive Interview of the official spokesperson of the country	✓		
Online			
Partnership announcement and the Country presentation video to be played before the event	✓	✓	
Logo to be featured on Bharat Tex website and linked to their Country Investment initiatives website	✓		
Banner on E-newsletter	2 issues	1 issue	
Onsite			
Invitation to the Official from the Country for the Inaugural ceremony	✓		
VIP seating	25	15	
Special invitation for the inaugural session	50	50	
Logo presence on Entry Arches, backdrops	✓	✓	
Logo presence on Visitor Invitations, visitor guide, hoardings & demo area	✓	✓	
Exclusive hoarding on walkways towards halls (20X10ft)	3	1	
Corporate video to be played on the LED screen	✓	✓	
Reserved slot of 1 hour in Live cultural zone	Day 1 & 2	Day 3 & 4	
Craft, culture & cuisine will be demonstrated at the show at various points	✓		
Gala Dinner with Key Domestic & International participants (A presentation slot along with a lot for a cultural act will be allocated)	✓		
Speaker slot for the Country presentation at the Key Investment session	✓		
Exclusive Session to highlight about the product, services, activities of their country			✓
Company literature in the VIP & Buyer Seller Lounge.	✓	✓	
Logo presence in City Branding (metro / hoardings)	✓	✓	
Advertisement in visitor pocket guide	✓	✓	
Country presentation on relevant Investment session & video to be played	✓		
Special mention of the Country participation with the key initiatives in the Event Press Note	✓	✓	
Access to all the VIP zones & area (B2B / G2G)	5 Passes	2 passes	
Post Event			
A special quote / Interview of the Spokesperson to be included in the Post show report	✓	✓	
Mention in Post Show Collaterals	✓	✓	

THEME PAVILLION:

Specialized activities: Showcasing unique selling points about their organisation. Such as R&D Centres, Universities or Special Products from their country under the banner of centre of excellence/ associations/ chambers/ bodies of repute.

PARTICIPATION PACKAGES Early Bird (10 Nov 2024)

FEATURES OF THE PACKAGE	MEMBER'S OF EPC'S / MEMBER'S TEXTILES ASSOCIATION / REGISTERED NGOs								
	(Rates upto 10 NOVEMBER 2024) * Early Bird								
	40	32	24	16	8	4	3	2	1.5
Amount in INR Lakhs	40	32	24	16	8	4	3	2	1.5
Amount in USD thousand	85	68	52	34	17	10	6	4	3
Complimentary space approx. in sq. mtrs	500	400	300	200	100	50	36	24	18
Pre-Event									
Full page color advertisement in E-catalogue)	✓	✓							
Digital Catalogue Directory entry	✓	✓	✓	✓	✓	✓	✓	✓	✓
Personalized digital promotion material	✓	✓	✓	✓	✓	✓	✓		
Generic digital promotion material	✓	✓	✓	✓	✓	✓	✓	✓	✓
Onsite									
Shell scheme - Carpet, Wall panel, Fascia Board Basic complimentary furniture (Counter Table, Chairs, spotlight, waste paper basket)							✓	✓	✓
Electricity	12 KW	10 KW	8 KW	6 KW	4 KW	3 KW	2 KW	2 KW	1 KW
Invite for the inaugural session	✓	✓							
Special Interview of the Company's spokesperson	✓	✓	✓						
Company Video to be played in the LED screens onsite	✓	✓							
Special mention of the company in the Event Press Note	✓								
Access to all the VIP zones & area (B2B / G2G)	✓								
Post Event									
A special quote / Interview of the Spokesperson to be included in the Post show report	✓								

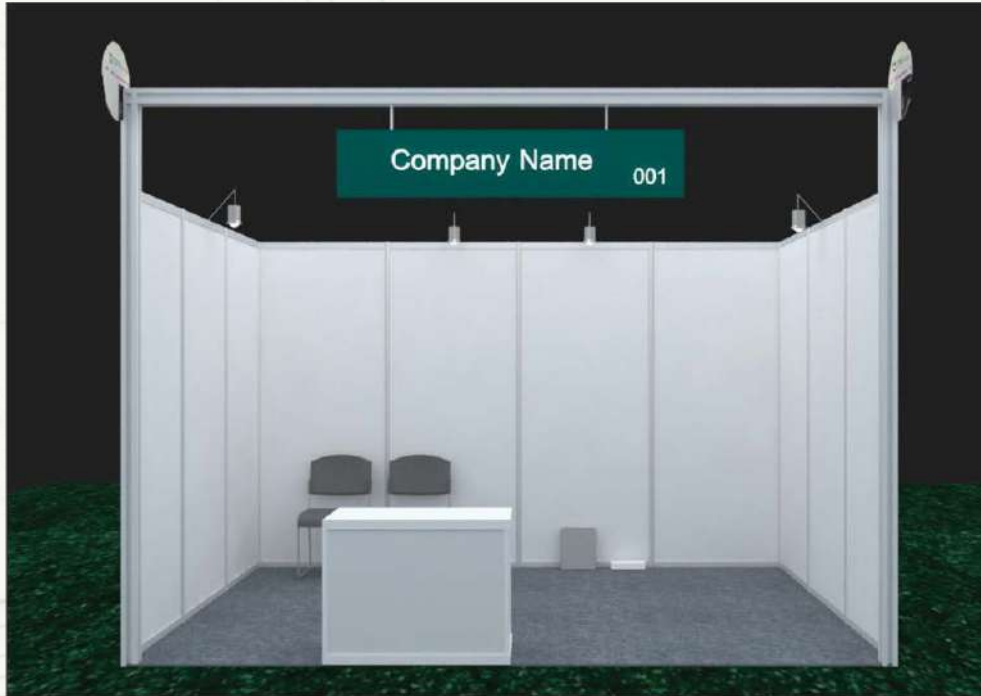
- **Premium Location Charges (2/3 sides open): 10 % extra on the total space. Subject to availability**
- **Prime Premium Location Charges on specified Aisles 20% extra on layout. Subject to availability**

PARTICIPATION PACKAGES After 10 Nov 2024

FEATURES OF THE PACKAGE	MEMBER'S OF EPC's / MEMBER'S TEXTILES ASSOCIATION / REGISTERED NGOs								
	48	38.4	28.8	19.2	9.6	4.8	3.6	2.4	1.8
Amount in INR Lakhs	48	38.4	28.8	19.2	9.6	4.8	3.6	2.4	1.8
Amount in USD thousand	102	81.6	62.4	40.8	20.4	12	7.2	4.8	3.6
Complimentary space approx. in sq. mtrs	500	400	300	200	100	50	36	24	18
Pre-Event									
Full page color advertisement in E-catalogue)	✓	✓							
Digital Catalogue Directory entry	✓	✓	✓	✓	✓	✓	✓	✓	✓
Personalized digital promotion material	✓	✓	✓	✓	✓	✓	✓		
Generic digital promotion material	✓	✓	✓	✓	✓	✓	✓	✓	✓
Onsite									
Shell scheme - Carpet, Wall panel, Fascia Board, Basic complimentary furniture (Counter Table, Chairs, spotlight, waste paper basket)							✓	✓	✓
Electricity	12 KW	10 KW	8 KW	6 KW	4 KW	3 KW	2 KW	2 KW	1 KW
Invite for the inaugural session	✓	✓							
Special Interview of the Company's spokesperson	✓	✓	✓						
Company Video to be played in the LED screens onsite	✓	✓							
Special mention of the company in the Event Press Note	✓								
Access to all the VIP zones & area (B2B / G2G)	✓								
Post Event									
A special quote / Interview of the Spokesperson to be included in the Post show report	✓								

- **Premium Location Charges (2/3 sides open): 10 % extra on the total space. Subject to availability**
- **Prime Premium Location Charges on specified Aisles 20% extra on layout. Subject to availability**

STANDARD BOOTH INCLUSIONS



Stand Height: 2.50 mtr.	18-23 m ²	24-35 m ²
Carpet, needle punch, grey (standard)	✓	✓
Wall panels, white 2.5mh, system	✓	✓
Company Name on Fascia	✓	✓
Cabinet	2	3
PVC Chairs	4	6
Waste paper basket	2	3
Spotlight	6	9
5/15 Amp Power Socket	2	3

Guidelines for exhibitors on the rental of wall panel -

1. Do not Spray, use glue or silicone on the booth panels.
2. Do not drill, nail, perforate, tack down, staple or cause any damage to the booth panels or any parts of the standard shell scheme booth. Should you need to affix any exhibit or sign to the booth panels please contact the official shell scheme agency.
3. All decorative textiles fabrics/ wooden material must be either inherently fire retardant or treated with a fire-retardant chemical (FR).

Note: In case of violation on the above rules, the official shell scheme booth agency will be obligated to request the payment from exhibitor for any damage caused at the rate of INR 3,000.00 per panel.

Heat emitting light fittings such as halogen fitting and incandescent bulbs more than 100 watt should not be used for stand

Organized by

CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCs)



For more details on participation & sponsorship opportunities connect with your respective EPC

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Exhibition Management



Knowledge Partner



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सत्यमेव जयते

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