

**Reference No. BT/019/24**

**Expression of Interest (EOI)**  
**For Stakeholder Satisfaction Survey for Bharat Tex 2024**

## INTRODUCTION

The Consortium of EPC's is inviting expressions of interest from experienced and qualified Professional Market Research & Consulting Services for the upcoming Bharat Tex 2024 to be held at Pragati Maidan & Yasho Bhoomi (IICC) from 26th to 29th February 2024.

Bharat Tex 2024 will highlight the richness of Indian textiles and strengthen its image as a custodian of tradition, innovation, and sustainability. It will also celebrate India's reliability as a competitive, sustainable textile manufacturing hub across the entire value chain, from raw materials to end products.

We are seeking a reputable Professional Market Research/Consulting Services firm that aligns with our brand and objectives mentioned in this EOI.

## EOI NOTICE

1. The Consortium of Textile EPCs invites contractors for "Hiring of Professional Market Research/ Consulting Services for Stake holder survey at Bharat Tex 2024" through this EOI.
2. The content of this EOI enlists the requirements of Bharat Tex 2024. It includes the EOI terms which detail out all that may be needed by the potential applicants to understand the terms and explain the contractual terms that Bharat Tex 2024 wishes to specify at this stage.
3. These contractors/companies shall be responsible for the Stakeholder Satisfaction Survey.
4. After the submission of the EOI according to the instructions provided in the sections below, the EOI will be evaluated through the next process. Those shortlisted will be informed for the appointment.
5. The Documents to be submitted:

Point 1	Details of responding organization
Point 2	Evaluation Criteria
Point 3	Relevant Project Experience
Point 4	PowerPoint Presentation of the company

6. The Applicant shall be selected on the basis of the following technical evaluation criteria:
  - A. Copies of Turnover of the company.
  - B. Certified documentation provided as requested in this EOI.
  - C. Awards and recognitions received for the similar magnitude of the show.
  - D. PowerPoint presentation with specific details asked in this EOI (the copy of the same shall be provided before presentation).
7. The Technical details are to be submitted at the following email address [eoibharat-tex.com](mailto:eoibharat-tex.com) on or before **12<sup>th</sup> February 2024 by 5 P.M.**

## 1. DETAILS OF RESPONDING ORGANIZATION

S. No.	Particulars	Details to be furnished	
1.	<b>Details of responding Company</b>		
	Name		
	Address		
	Telephone	Fax	
	E-mail	-	Website
2.	<b>Information about responding Company</b>		
	Status of Company ( <i>Public Ltd. / Pvt. Ltd etc.</i> )		
	Details of Registration ( <i>Ref e.g. ROC Ref #</i> )	Date	
		Ref #	
	Details of GST Registration	Date	
		Ref #	

## 2. EVALUATION CRITERIA

The technical evaluation shall be based on the following criteria:

S. No.	Particulars	Details to be furnished	
	Criterion	Details of bidding company	Minimum qualification criterion
1A	Years in Business		<b>At least 10 years of establishment</b>
1B	Years in Business in doing similar experience		<b>At least 10 years of similar experience</b>
1C	Company Turnover(RsCrores) <b>2020-21</b> <b>2021-22</b> <b>2022-23</b>		<b>Minimum Rs 1 crore revenue for last 3 years.</b> Audited Financial Statements or CA Certificate certifying the turnover with CA's Registration Number/ Seal, Please state separately the line of business included in the turnover other than exhibition industry and its total amount.
1D	Experience in stake holder Satisfaction for any Association / customer satisfaction Studies in b2b context		<b>Minimum 4 studies of stake holder satisfaction during exhibition and 4 studies of Customer satisfaction in b2b context</b>

1E	List of Key-Personnel who will be engaged to deliver the Scope of Work		<p><b>Company to have at least 20 full time employees</b></p> <p>Names of employees to be shared with their qualifications.</p>
1F	The Firm / Applicant should not been blacklisted		<p><b>Any GOI blacklisting will disqualify the bidder.</b></p> <p>Please submit a self-declaration duly self-attested and signed on letter head, mentioning that neither company nor any of the directors have been blacklisted by any Organization / Central/State Government.</p>
1G	The Firm/Applicant/ or the Director of the Firm should not suffer from bankruptcy/ insolvency during the last 5 years.		<p><b>Any bankruptcy of company or Director will disqualify the bidder.</b></p> <p>Please submit a self-declaration duly self-attested and signed on letter head, mentioning that neither company nor any of the directors have suffer from bankruptcy/insolvency during the last 5 years.</p>

## 2 RELEVANT PROJECT EXPERIENCE

(Please use separate sheets wherever required)

Sr. No.	Name of Project	Client Name	Client Address	Contact Person

- Work order/ Work Completion Certificates and the valid appointment letter from the clients to be attached for Stake holder Satisfaction Surveys

## 3 POWERPOINT PRESENTATION OF THE COMPANY

You may be asked to make a presentation about the company and your area of experience to handle such a magnitude of work. **Your approach to sampling and research design will be major determinants of the contract award aside of your experience in the similar line of business.**

## 4 SCOPE OF WORK:

To Provide comprehensive professional services for conducting a Stakeholder Satisfaction Survey.

- **Mode of Survey:-** Utilize qualitative face-to-face interactions as the primary mode for gathering stakeholder feedback.
- **Sample Size:-** The survey will target a sample size of 800 stakeholders, ensuring a diverse representation.
- Engage with a variety of stakeholders, including but not limited to exhibitors and Buyers at Bharat Tex.
- Assess the satisfaction levels of stakeholders regarding various aspects such as event organization, facilities, communication, and overall experience.
- Ensure the accuracy and reliability of the collected data through appropriate verification measures.
- Analyze survey responses and prepare a detailed report outlining satisfaction levels and areas for improvement.
- Provide actionable recommendations based on survey findings to enhance stakeholder satisfaction.
- Present a comprehensive report summarizing survey results, highlighting key insights, and offering practical suggestions for enhancing stakeholder satisfaction.

**DISCLAIMER:**

- α. Please note the Chairman – Bharat Tex, reserves the right to disqualify any applicant for reasons such as inaccuracies in the provided information, failure to meet eligibility criteria, or non-adherence to the specified EOI guidelines.
- β. The shortlisting of applicants is based on the information provided in the Expression of Interest (EOI) submissions. Final selection is subject to verification of the provided details and adherence to the eligibility criteria.
- χ. To reject any/all applications without assigning any reasons thereof;
- δ. To include any other item in the Scope of work at any time after presentation with applicants or otherwise;
- ε. To select multiple contractors and service providers for the event for allocation of work, if it meets the essential criteria for qualification.

For further queries, you may please contact at our Email id: [eoibharat-tex.com](mailto:eoibharat-tex.com)