

Reference No. BT/016/24

Expression of Interest (EOI)

**For Empanelment of Mobile App Developer & Supply of E-Kiosk for Bharat Tex
2024**

INTRODUCTION

The Consortium of EPC's is inviting expressions of interest from experienced and qualified Mobile App Developer & Supply of E-Kiosk for the upcoming Bharat Tex 2024 to be held at Pragati Maidan & YashoBhoomi (IICC) from 26th to 29th February 2024. We are seeking a reputed Mobile App Developer & Supply that aligns with our brand and objectives mentioned in this EOI.

Bharat Tex 2024 will highlight the richness of Indian textiles and strengthen its image as a custodian of tradition, innovation, and sustainability. It will also celebrate India's reliability as a competitive, sustainable textile manufacturing hub across the entire value chain, from raw materials to end products.

EOI NOTICE

1. The Consortium of Textile EPCs invites contractors for "Hiring of Mobile App Developer & Supply of E-Kiosk for the textile sector on a non-commercial financial basis for Bharat Tex 2024" through this EOI.
2. The content of this EOI enlists the requirements of Bharat Tex 2024. It includes the EOI terms which detail out all that may be needed by the potential applicants to understand the terms and explain the contractual terms that Bharat Tex 2024 wishes to specify at this stage.
3. These contractors/companies shall be responsible for developing the Mobile App for iOS and Android, the Touch Screen Kiosk, and the Supply of Digital Kiosk.
4. After the submission of the EOI according to the instructions provided in the sections below, the EOI will be evaluated through the next process. Those shortlisted will be informed for the appointment.
5. The Documents to be submitted:

Point 1	Details of responding organization
Point 2	Evaluation Criteria
Point 3	Relevant Project Experience
Point 4	PowerPoint Presentation of the company

6. The Applicant shall be selected on the basis of the following technical evaluation criteria:
 - A. Copies of Turnover of the company
 - B. Certified documentation provided as requested in this EOI
 - C. Awards and recognitions received for the similar magnitude of the show
 - D. Powerpoint presentation with specific details asked in this EOI (the copy of the same shall be provided before presentation)
7. The Technical details are to be submitted at the following email address eoibharat-tex.com on or before **02nd February 2024 by 5 P.M.**

1. DETAILS OF RESPONDING ORGANIZATION

S. No.	Particulars	Details to be furnished	
1.	Details of responding Company		
	Name		
	Address		
	Telephone	Fax	
	E-mail	-	Website
2.	Information about responding Company		
	Status of Company (<i>Public Ltd. / Pvt. Ltd etc.</i>)		
	Details of Registration (<i>Ref e.g. ROC Ref #</i>)		Date
			Ref #
	Details of GST Registration		Date
			Ref #

2. EVALUATION CRITERIA

The technical evaluation shall be based on the following criteria:

S. No.	Particulars	Details to be furnished	
1A	Company Turnover(RsCrores) 2018-19 2019-20 2022-23		Audited Financial Statements or CA Certificate certifying the turnover with CA's Registration Number/ Seal, Please state separately the line of business included in the turnover other than exhibition industry and its total amount.
1B	Full-time professional staff Engaged in related services (Exhibition Industry)	(Number of Staff)	
1C	Extent of operations in India (national spread)i.e. number of offices in India (client specific / project specific offices should not be considered)	(Number of Offices in different cities/towns and their address)	
1D	The Firm / Applicant should not been blacklisted		Please submit a self-declaration duly self-attested and signed on letter head, mentioning that neither company nor any of the directors have been blacklisted by any Organization / Central/State Government.

Sr. No.	Criterion (please provide the below details)
2A.	<p>Mobile App Developer & Supply</p> <ul style="list-style-type: none"> List the sizes of shows you have provided Mobile App Developer & Supply of E-Kiosk services that you have carried in financial year 2018, 2019 & 2022. Provide evidence with certificates and documentation about working for a similar magnitude of show. Share reference names of your services from a reputed client for a similar magnitude of show for Mobile App Developer & Supply of varying sizes and complexities. Provide the name of the exhibition – 3 major exhibition with total billing. Highlight specific features or services that set your company apart in terms of material quality, design innovation, and project management. Provide any awards, recognitions or certification received for the above services in a similar magnitude of the show

3. RELEVANT PROJECT EXPERIENCE

(Please use separate sheets for every financial year and add sheets wherever required)

Sr. No.	Name of Exhibition with area in Sq. Mtrs for the relevant scope of work, mentioned in point no.3	Name of the Venue	B2B or B2C	Value of Project	For financial year 2018-19	For financial year 2019-20	For financial year 2022-23

- Work order/ Work Completion Certificates and the valid appointment letter from the clients to be attached.

4. POWERPOINT PRESENTATION OF THE COMPANY

You may be asked to make a presentation about the company and your area of experience to handle such a magnitude of work. The presentation should include the following points:

Mobile App Specifications

- TTM (Time-to-Market): Efficiently launch the mobile app on both Android and iOS platforms before the event.
- User Engagement: Send notifications to app users for enhanced interaction.
- Creativity & Customization: Create unique user experiences with limitless customization options.
- Analytics: Obtain insights, optimize performance, and enhance user satisfaction.

- **Data Privacy & Security:** Ensure a secure app experience with private user data through anonymization, compliance adherence, encryption, secure storage, and regular updates.
- **Remote Content Management and Bulk Action:** Manage kiosks remotely, publish instant updates and new content, work offline, and ensure accurate information with real-time updates and bulk actions supported by CSV/Excel.
- **Other Features:** Craft engaging home screens, offer Exhibition Floor Navigation, navigate to important places (Food Court, Washroom, Information Desk, Registration Area, Medical, Emergency, etc.), captivate users with multimedia features like Photo & Video Gallery, 360° tours, interactive demos, and boost engagement with forms, quizzes, surveys, and gamification. Add scalable pages such as About, Events, and Exhibitors, with the ability to scale to over 10,000 pages.

Touchscreen Software Specifications

- **Kiosk Dashboard & Remote Screen Management:** Real-time monitoring, instant alerts for network issues, and centralized control over updates through a user-friendly interface.
- **Split Screen (Zones):** Transform kiosks with customizable zones, displaying notices or interactive elements with unique content (images, videos, web pages) that respond to user touch.
- **Remote Content Management and Bulk Action:** Manage kiosks remotely, publish instant updates and new content, work offline, and maintain accurate information with real-time updates and bulk actions supported by CSV/Excel.
- **Design Management & Authoring:** Update the interface per brand guidelines, with the ability to create attractive and functional pages, guiding visitors with intuitive buttons and captivating color palettes.
- **Other Features:** Craft engaging home screens, offer Exhibition Floor Navigation, navigate to important places (Food Court, Washroom, Information Desk, Registration Area, Medical, Emergency, etc.), captivate users with multimedia features like Photo & Video Gallery, 360° tours, interactive demos, and boost engagement with forms, quizzes, surveys, and gamification. Add scalable pages such as About, Events, and Exhibitors, with the ability to scale to over 10,000 pages.
- **Stats & Analytics:** Gain deep insights into kiosk performance with real-time and historical data, tracking everything from uptime to user interactions for content and design optimization.
- **Data Privacy & Security:** Ensure a secure kiosk experience with private user data, encryption, secure storage, and constant updates. Implement robust network defense and tamper-proof hardware, with the ability to disable features and Launcher settings in kiosk mode.
- **Disaster Management & Recovery Tools:** Backup kiosk data for recovery, ensuring critical information and essential functions remain accessible even during internet disruptions.

5. METHOD OF SELECTION:

- Those eligible with a minimum 75 marks shall be further invited for the qualifying process.

DISCLAIMER:

- Please note the Chairman – Bharat Tex, reserves the right to disqualify any applicant for reasons such as inaccuracies in the provided information, failure to meet eligibility criteria, or non-adherence to the specified EOI guidelines.
- The shortlisting of applicants is based on the information provided in the Expression of Interest (EOI) submissions. Final selection is subject to verification of the provided details and adherence to the eligibility criteria.
- To reject any/all applications without assigning any reasons thereof;
- To include any other item in the Scope of work at any time after presentation with applicants or otherwise;

- To select multiple contractors and service providers for the event for allocation of work, if it meets the essential criteria for qualification.

For further queries, you may please contact at our Email id: eoibharat-tex.com